

Board of Directors Meeting Minutes

Wednesday August 10, 2022, 12:00pm – 1:30pm
Zoom Video Conference Call

Attendees

P Drew Deering (President)	P Jessica Figenholtz (Past President)	P Richie Hands (Assoc. Dir.)	
<input type="checkbox"/> Mindy Viamontes (Pres-Elect)	P Josh Mings (Director)	P Justin Banda (Assoc. Dir.)	
P Julie Hacker (Development)	P Enrique Suarez (Director)	P Bob Magruder (Affiliate Dir.)	
P Lynda Dossey (Honors/ Awards)	<input type="checkbox"/> Natalie Hicks (Director)	P Chris Carpenter (Affiliate Dir.)	
<input type="checkbox"/> Arathi Gowda (Advocacy)	P Kelly Moynihan (Director)	<input type="checkbox"/> Wei Yu (IL Delegate)	<u>Key</u>
P Jason Golub (Membership)	P Peter Wojtowicz (Director)	P Molly R Rademacher (IL Delegate)	P Phoned in
P Tim Tracey (Finance)	P Ashlen Williams (Director)	P Terran Wilson (IL Delegate)	■ Present
P Chey-Wen Taylor (Education)	P Calli Verkamp (Director)		<input type="checkbox"/> Not Present

Staff

P Joan Pomaranc (Senior Director of Advocacy and Special Projects)	P Steve Riforgiato (Director of Membership and Data Analytics)
P Allison Garwood Freedland (Director of Outreach)	P Ashley Spell (Director of Education and Awards)
P Kirstin Osgood (Director of Development and Sales)	P Jen Masengarb (Executive Director)
P David Cordaro (Communications Manager)	P Madison Young (Programs and Events coordinator)

Meeting Minutes

- Welcome** This meeting was held as a web-based video call due to the Coronavirus pandemic. Drew welcomed the Board and reviewed the agenda. Meeting began at 12 pm.
- Approval of the July Meeting Minutes**
ACTION: Julie motioned to approve the June meeting minutes. Josh seconded the motion. The July meeting minutes were unanimously approved.

Special Board meeting minutes from the special meeting on 7/27/2022 were also motioned to be approved by Lynda, seconded by Justin. Minutes were unanimously approved.

- Executive Director Report and Updates**

SUMMARY: Jen started by thanking those that attended the Summer outing last week. It was a great opportunity to share thoughts and ideas for future collaboration amongst various local boards. Looking towards next year to include even more AEC firms. Jen will continue to act as interim editor for the magazine moving into the Q3 and Q4 issues. The CRM integration and updates will continue and looking to launch in first part of 2023. Website launch plan is looking to have a separate Designight page in time for the event and then focus on full website afterwards. Jen will be looking to get feedback from Board and staff on what the magazine wants to be in the future. Jen and staff will be working on a “year in review” to show members how dollars are being spent and adding more transparency.

4. Committee Updates

Honors and Awards

Lynda provided an update- The Design excellence finalists will be announced soon. Decarb award will be announced during Designight. Lifetime Achievement award recipient has been notified and press release will be issued today. Distinguished service, firm of the year award and presidents award. Lynda highlighted each of these awards. The proposal is to break out the Distinguished service award to several other categories to align with strategic plan and alignment with other groups- affiliates, AEC, non-architects, etc.

Advocacy

The committee continues to work on spreading the message regarding hiring Ukrainian architects. State street and other City Landmark endeavors continues.

Development

Julie and Kirstin reported the current Designight total for sponsorship. Julie recognized the individuals who joined the committee late in the year and have had a tremendous impact. John Syvertsen, Jessica Figenholtz, Tony Lobello, to name a few. The committee has done a fantastic job with A'22 and Designight.

Education

Chey and Ashley reported that the committee met this week. Continue to map out the student engagement for IIT, UIC and SAIC. The committee will continue to work with YAF and Bridge to further engage in the 3 local schools programs. This will help engage 3 student representatives when they get added to the Board. Allison reported on the NU student program final projects and presentations went last week. College and Careers is coming up September 4th at Harold Washington College. 30 schools are signed up currently.

Finance

Tim reported that the first half of the year's reports are uploaded for review. There is now a signature area for the Executive Director. Tim reviewed the current budget along with expenses and current revenue. Tim noted that Dues account for about a third of our budget for 2022 due to A'22. Typically dues should account for 50% of our revenue. Banks and moving investments to other banks conversations continue.

Membership

Steve reported that we are ahead on Arch compared to last year, ahead on Associates by 100 form this time last year. 1.3% gain over last year is expected by the end of the year. Dues discussion later in agenda.

5. Designight Updates

SUMMARY: Jen reported that committee is meeting weekly, photographers have been chosen. Music group has been chosen. Mindy continues to meet with Peter S. on run of show. Madison is working on concessions with Millennium Park. Starting next week will be a series of emails on Designight- what to expect and last minutes updates. This will help guide firms and attendees. The committee asked that the Board continue to share information on social media and as discussions continue throughout the community. The group will be looking for 15 volunteers to help out during the evening for traffic, Q&A, and ushering those on stage and off.

6. 2023 AIA Chicago Chapter Dues review

Steve and Jason presented the 2023 dues spreadsheets to the group. Reviewed were historic data as well as several case studies on various low increases based on past AIA Chicago % increases. The Board provided feedback and comment and the revised scenarios will be shared and voted upon at the next Board meeting in September to allow Steve to get the proposed dues to National.

7. 2023 Board nominations

Drew noted that the nominating committee is starting to organize to review the future board nominations. The committee welcomes any nominations, suggestions, or individuals.

Meeting adjourned

Documents Distributed: See the August 2022 Sharepoint folder for all documents.

Next Meetings

ExCom Meeting –09/07/2022 @ virtual meeting (8am – 9:30am)

Board Meeting –09/14/2022 meeting (12pm – 1:30pm)